



Brand Audit Package

- ✓ For organisations who want a professional review of their current brand and communications.
 - ✓ Includes a review of your visual identity, messaging, online presence, and audience materials, with practical recommendations to improve clarity and consistency.
- £300 per organisation.**
(Follow-up implementation support, brand guidelines, or content development can be arranged for an additional fee.)

Concert Promotion Package

- ✓ For organisations who mainly need support around performances.
 - ✓ Includes concert listings, social media promotion, and a basic promotional schedule for your event.
- Typically £100-£200 per concert.**
(Content capture at rehearsals or performances can be arranged for an additional fee).

Ongoing Marketing Support

- ✓ For organisations running regular events needing help maintaining visibility.
 - ✓ Includes ongoing social media scheduling, listings, and email newsletter preparation.
- Typically £400-£500 per month depending on scope.**

Strategy & Campaign Support

- ✓ For organisations planning a season launch, festival, or audience growth campaign.
- ✓ Includes marketing planning and campaign coordination, supported by specialist freelancers where needed.

Small campaigns (1-2 months, single season launch): **£800-£1,200**

Medium campaigns (2-3 months, multiple events): **£1,500-£2,000**

Large campaigns (full season planning, multi-ensemble / festival, including freelancer coordination): **£2,500+**